

BEAUTY **LAUNCHPAD**

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SHINE BRIGHT

Stars shined at this year's Met Gala. From Zendaya flaunting her natural strands to Rihanna rocking a topknot, these looks may be just the ticket for your in-the-know beauty devotees.



ZENDAYA

NATURAL BORN

For clients that want to flaunt their natural locks, prep hair with a weightless moisturizer like **Pureology Pure Volume Style + Care infusion**, which provides touchable fullness and density to hair. Tip: For medium lengths, use a nickel-size amount. Next, shape locks with a detangling brush like **Wet Brush TxturePRO** before finishing with **Aloxxi Working Hairspray** for light hold.

@pureologyus, @thewetbrush, @aloxxihair

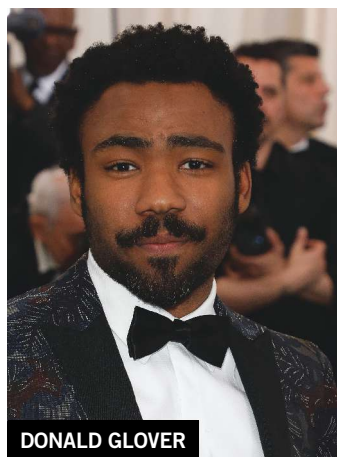


RIHANNA

TOP KNOTCH

Give your client a look that translates into both day and night: the topknot! Prep hair with **Hairfinity Advanced Haircare Nourishing Botanical Oil**. After pulling hair into a topknot, use **Rusk Glue** to create a slicked-back look. Top off with **YHS Lift Me Shaping Spray** for medium hold and shine.

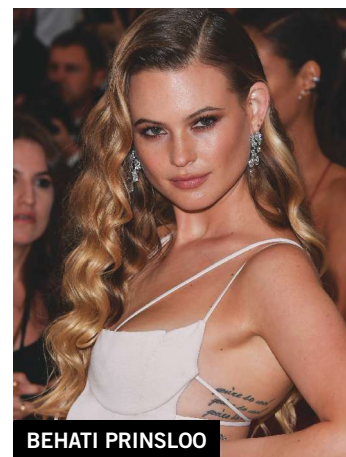
@hairfinity, @ruskhairecare, @yhsairecare



DONALD GLOVER

RISING STAR

Crafted with durable blades made of diamond-ground Japanese steel, the **VarioPro 7.0** is ideal for creating clean, accurate lines. Follow with **Marrakesh for Men Noble Molding Paste** to piece together the look sans sticky residue. For clients sporting beards, **V76 Beard Oil** provides precision for detailing, leaves behind a fresh blue cedar scent and hydrates skin. Tip: Suggest a product that is good for cleansing both hair and beards. Try **Gibs Man Wash BHB**, which is infused with tea tree, copaiba and hemp oils to soothe, strengthen and renew hair and skin.



BEHATI PRINSLOO

MODEL BEHAVIOR

For clients who want to sport long tresses like model Behati Prinsloo, try **Hotheads Ultimates**. The balayage-inspired extensions seemingly disappear into strands, creating a natural-looking blend. Transform curls into classic waves with **So.Cap USA Brush**—the nylon and boar bristles smooth and detangle hair. To complete the classic style, apply a dime-size amount of **JKS International Smooth Operator** for silky, non-oily shine.

@hotheadshairextensions, @socapusaextensions, @jksusapro.com



“There is no such thing as ugly. That’s a word that doesn’t really enter my vocabulary. If there’s any definition to being perfect, you’re perfect at being yourself.” —Zendaya

ZENDAYA: KARWAI TANG/CONTRIBUTOR/GETTY IMAGES; BEHATI & RIHANNA: GEORGE PIMENTAL/GETTY IMAGES; DONALD: TAYLOR HILL/CONTRIBUTOR/GETTY IMAGES; ALOXXI: JASON BENNETT; COURTESY OF MANUFACTURERS

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